

Job Description for UI Designer

Experience

3 to 8 years

Education

Ability to Design

Job Description

The Design team at Loylty Rewardz is responsible for Designing and maintaining the App & Web portals. Our product – MaxGetMore – is being used by the largest banks in India including State Bank Group, HDFC, Kotak, Yes Bank, Punjab National Bank, Union Bank of India, Bank of India, etc. as well as popular retailers such as Domino's, Lifestyle, Louis Philippe, ColorPlus, Orra, Kalyan Jewellers, Malabar Gold, Club Mahindra, etc., providing the team with an amazing exposure to the banking and retail industry of India.

We are looking to recruit a visual designer/UI designer to join the rapidly growing team. The ideal candidate should have an eye for clean and artful design, possess superior UI skills and be able to translate high-level requirements into interaction flows. The work done by candidate will have high visibility and you will have the opportunity of working directly with the core team to conceptualize, prototype, validate, design. The work done by candidate will get high visibility. This is an exciting opportunity for talented young designers to showcase their skills and get good recognition in the industry.

Job Responsibilities

- Design the web & mobile app user experience. Come up with designs that are not only simple, elegant, intuitive and beautiful but also have a wow factor.
- Create visual elements & layouts from wireframes & mock-ups. Accountable for creation of style guide, wireframes, storyboards, mockups.
- Complete visual design and style guides with great attention to detail. Build style guides, pixel perfect specifications and validate with UI acceptance testing.
- Need to work closely with the UI developers & backend development team to ensure your design gets translated well as a final product
- Strong attention to detail. Passion for creating pixel perfect designs and implementation on all devices
- Create a consistent and cohesive look across devices and platforms.
- Deliver & own a consolidated style guide for the web and app experiences, including recommendations for creative assets & copy.
- Present the user interface visually so information is easy to read, easy to understand and easy to find.
- Create prototypes to effectively communicate & test design approach & options.

Desired Profile

Must have:

- Excellent Designing skills in Photoshop, Illustrator.
- Good understanding of App designing & website responsive design.
- Professional Knowledge of App designing for Android and iOS.
- Strong problem solving capabilities.
- Fast learner, ability to work well with cross-functional teams.

- Flexible and capability to adapt to changing business requirements.
- Multi-tasking abilities.
- Open mind to adapt to new technologies.
- Obsession with quality and customer experience.

Our websites:

<http://www.loylty.com/>

<https://www.maxgetmore.com/>